



# PRODUCT GUIDE







# *Sharing a love of the Farm*

Woman owned and family operated since 1992, Frey Farms is a leading grower, shipper and marketer of fresh produce, with farms and facilities throughout the Southeast and Midwest. Core commodities; watermelon, sweet corn, squash and pumpkins. Frey's large network of grower partners and distributors increase transportation efficiencies and safeguard supply. Frey also manufactures and distributes premium beverages and raw ingredients across the US.





# FOOD SAFETY


Frey Farms recognizes both its responsibility to provide safe products to our customers and the importance of fresh fruit and vegetables to public health.

In keeping with this standard, all of our farms and facilities are audited by third parties under the **GFSI (Global Food Safety Initiative)** standards. We have a dedicated Director of Food Safety who continuously monitors our operations, conducts random in-house audits, and verifies our protocols.




We strictly adhere to the FDA Guide to Minimize Microbiological Food Safety Hazards for Fresh Fruits and Vegetables, the FDA Commodity Specific Guidelines for the Melon Supply Chain, the National Cantaloupe Guidance Document, and the requirements of the Eastern Cantaloupe Growers Association (ECGA) of which we are a founding member.







The map displays the United States with state boundaries. Numerous blue dots are scattered across the country, representing distribution partners. A few green dots with the Frey Farms logo are also present, indicating corporate headquarters. The background of the entire image is an aerial view of a vast agricultural field with rows of crops.

-  FARMS & FACILITIES
-  DISTRIBUTION PARTNERS "COLD CHAIN"
-  CORPORATE HEADQUARTERS

# OUR FARMS &



# WHAT WE GROW





# WATERMELONS

We begin harvesting our sweet, red watermelons on the southern tip of Florida in April and our season ends around the beginning of October. Our watermelons are available in both seeded, and seedless varieties as well as personal watermelons. Our seedless watermelons are packaged in an attractive graphic bin which functions as their own display. Bins contain 25-60 of our quality watermelons.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Florida				✓	✓	✓	✓					
Georgia						✓	✓					
Indiana							✓	✓	✓			

## Variety, Pack Styles

Red Seedless, Red Seeded  
24” and 36” Bins, Count 25-60

Personal Seedless  
DRC and RPC, Count 6-10  
24” Bins, Count 100-120

Frey Farms Label  
PLU, UPC, Product of USA,  
Bi-lingual

## Production/Shipping Locations

LaBelle, FL  
Parrish, FL  
Newberry, FL  
Bascom, FL  
Tifton, GA  
Poseyville, IN





# SWEET CORN

Our bi-color sweet corn is handpicked and packed in traditional wire-bound crates or RPCs (Returnable Plastic Containers). We offer a unique 6-pack sleeve and a 4-count trayed pack for enhanced retail presentation.

As soon as our corn is picked, it is rushed to our packing facilities located within minutes of each field and hydro-cooled to remove field heat quickly. Hydro-cooling arrests the conversion of sugars to starch, ensuring that our corn arrives as sweet and fresh as the day it was picked.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Florida					✓	✓	✓	✓	✓	✓	✓	

## Variety, Pack Styles

- Bi-color sweet corn
- Four (4) Count Tray Pack
- RPCs and Eco Crate
- Ice on site

## Production/Shipping Locations

Bascom, FL





# HARD WINTER SQUASH

We grow Butternut, Acorn and Spaghetti squash in the late summer and fall. Winter squash is a low-calorie, superfood due to its high nutrient density and various health benefits. Squash is packed with vitamins, antioxidants and fiber making it an excellent addition to any diet. The three varieties each have a unique flavor and texture.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois								✓	✓	✓	✓	
Indiana								✓	✓	✓	✓	

## Variety

Butternut  
Acorn  
Spaghetti

## Production/Shipping Locations

Keenes, IL  
Poseyville, IN

## Pack Styles

Mix bins, assorted variety  
RPC and DRC





# PUMPKINS

Our Founder, Sarah Frey, is well known as America’s Pumpkin Queen. All Frey pumpkins are stickered with the Sarah’s Homegrown brand (PLU and UPC). Each year in mid-spring, we plant thousands of acres of carving pumpkins, pie pumpkins, Autumn Couleur™ heirlooms, white pumpkins, and mini pumpkins. Our pumpkins are known for their cleanliness, innovation and quality.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois									✓	✓		
Indiana									✓	✓		

## Variety, Pack Styles

Carving Pumpkins  
24” and 36” bins, Count 16-60

White Pumpkins  
24” bins, Count 45-60

Pie Pumpkins  
24” bins, Count 170-225  
Carton, 12 Count

## Production/Shipping Locations

Poseyville, IN  
Keenes, IL  
Wayne City, IL





# AUTUMN COULEUR™

In 2004, we trademarked the Autumn Couleur™ heirloom pumpkins. The Frey custom mix consists of 13 seed varieties sourced from all over the world, including Italy and Australia. Known for their beautiful colors, textures and shapes but also gaining popularity for being edible. Heirloom pumpkins are known across the world as a superfood and used in some of our favorite recipes. In 2016,the New York Times said it best, “*America’s Pumpkin Queen has a request, cook and don’t just carve*”.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois									✔	✔		
Indiana									✔	✔		

## Variety, Pack Styles

Autumn Couleur  
24” Mix Bins, Count 16-60

## Production/Shipping Locations

Keenes, IL  
Poseyville, IN





# THE HEIRLOOM STACKER™

The Fall season is known for beautiful colors and decorating with pumpkins. Thank you to the many Pinterest and Instagram Moms who inspired this unique mix with your front porch topiaries. We chose five beautiful varieties from the Autumn Couleur mix with one requirement - easily stackable.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois									✓	✓		
Indiana									✓	✓		

**Variety, Pack Styles**  
High graphic bin  
24” Mix Bins, Count 16-60

**Production/Shipping Locations**  
Keenes, IL  
Poseyville, IN





# CANDY CORN

We introduced this festive and fun pumpkin to the market in 2023. Known for it's fiery colors and long shelf life, the Candy Corn grows into a very consistent size of approximately 10-14 pounds. We've had many people ask if it's sweet like Candy Corn and would recommend decorating versus cooking.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois									✓	✓		
Indiana									✓	✓		

## Variety, Pack Styles

Autumn Couleur  
24” Mix Bins, Count 16-60

## Production/Shipping Locations

Keenes, IL  
Poseyville, IN





# FALL ORNAMENTALS

Our miniature pumpkins, tigers, gourds, and decorative corn are just about everything you need to create a beautiful fall display in your home or business. Our mini pumpkins also make the perfect serving dish for fall recipes.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Illinois									✓	✓		
Indiana									✓	✓		

## Varieties

- Mini Orange Pumpkins
- Mini White Pumpkins
- Tiger Pumpkins
- Deco Corn
- Gourds

## Pack Styles

- Mixed bins, assorted
- Sleeved, 3 count minis
- Sleeved, 5 count mixed
- Mixed sleeved bins
- Variety sleeves

## Production/Shipping Locations

- Keenes, IL
- Poseyville, IN





*Frey*  
FARMS



*Thank You*



November 2021